

Impact of Reality Shows in India

(With special reference to “SatymevJayte” A real reality show)

By: Mr. Ramesh Kumar Sharma*

Introduction:

The history of Indian television has envisioned the development of audio visual media in the country. During the 1980s Indian small screen programming began and at that time there was only one channel Doordarshan (DD), which was government owned. The Ramayana and Mahabharata were the first major television series produced. The Sword of Tipu Sultan and The Great Maratha, religious serials such as Jai Hanuman, Shri Krishna, and Om Namah Shivay, fantasy serials like Shaktimaan, and family serials like Shanti, Hum Raahi, and Udaan. These popular television programs attracted large audiences, and generated vast advertising earnings for the Indian government through Doordarshan. These serials reached the zenith of the world record viewership numbers for a single program and it's called the golden era of Doordarshan.

The first private network to capitalize on the opportunity provided by direct broadcast satellite (DBS) was STAR-TV. The network, originally owned by the Hutch Vision Group of Hong Kong, was founded in 1991. While STAR-TV was the catalyst for direct satellite broadcasting into India, its path was rapidly followed by Indian-owned private networks like Zee-TV, and by foreign-owned broadcasters like Sony. By the late 1990s, more than 40 private television channels were available to Indian audiences.

In recent times, Indian television is said to be in close amalgamation with the private channels that offers all kinds of entertainment and educational shows in a perfect dazzling presentation. The Indian television has achieved strata of indispensability. Life without the audio visual media is imagined to be a standstill one. The glamour packed soaps and serials, reality shows, talk shows and other entertainment packages encompass a major section of Indian lifestyle.

Reality shows in India:

The year 2000 will be remembered for a single show in the history of Indian television. The Indian television industry went on to switch the fortunes of some promising media companies. Kaun Banega Crorepati, the Amitabh Bachchan hosted game show based on Who Wants to be a Millionaire, not only became the most-watched programme on private satellite television but also catapulted Star Plus into an incredible popular position. On the foundation of the success of Star Plus, Rupert Murdoch built his media empire.

Reality TV is the new concept of television producers and channel executives. And it's just like a trump card of the producers of the television Industry. Common audience has become bored watching the never ending imaginative and dramatic daily soaps. From the urge for something new the idea of reality shows sprang up. Simultaneously they generate good revenues for Television Industry and create a very good platform for thousands who want to achieve great things in their field of interests.

The rising popularity of the reality shows on television channels has added a new dimension to the production of TV programs. These shows give opportunities to the prodigies residing in the interiors of the country to showcase their talent. These shows have not only changed the destinies of many television channels but also of many ordinary people. Celebrity reality shows are another aspect of reality television that has become extremely popular with the audience. Here is a list of most popular and latest reality shows in India:

Indian Idol

Indian Idol is a popular television show on Indian television, a singing talent contest to determine the best undiscovered young singer in the country. It is based on the international Idol series format, launched by UK show Pop Idol. First time aired in 2004 on Sony Entertainment Television.

India's Got Talent

India's Got Talent is the Indian franchise of the Got Talent series, and is a cooperative effort between India's TV channel Colors and Britain's FremantleMedia. India's Got Talent follows the global Got Talent format, in which contestants audition in front of three judges and a studio audience. It is the first Got Talent format show in Asia, and India's first large-scale televised entertainment variety show, intending to showcase India's best unknown acts and talents.

MTV Roadies

The meanest reality show on Indian Television, 'MTV Roadies; has travel, adventure, drama and also a dash of voyeurism. The auditions are deliberately acrimonious to test the participant's attitude, tolerance and patience levels. MTV Roadies is a youth-based popular reality television show on MTV India. The selected Roadies are provided with Hero Honda Karizma bikes to travel on a pre-decided route.

Sa Re Ga Ma Pa

Sa Re Ga Ma Pa is an Indian Music Reality Show. It is one of the oldest and most popular shows on Indian Television which even after years has maintained its consistency of the talent of its participants. Sa Re Ga Ma Pa, formerly known as Sa Re Ga Ma before Shaan's debut, is a musical contest shown on Zee TV.

Kaun Banega Crorepati

'Kaun Banega Crorepati' is the Indian take on the UK game show 'Who Wants to Be a Millionaire?'. The show saw the Big B debuting on the small screen. The show first aired in 2000 and was hosted by Amitabh Bachchan. This was the first appearance of Amitabh Bachchan on Indian television. The show was hugely popular and attracted audiences from all age groups. Not only did it help Amitabh Bachchan revive his Bollywood career but also made Star Plus into India's #1 network.

The Great Indian Laughter Challenge

The Great Indian Laughter Challenge is one of the very successful reality shows on Indian television. It is a competition of stand up comedians that is presented on STAR One. It is produced by Endemol India. It has run through several seasons where stand-up comedians and performers from different places came together and showed their comedy skills to judges, live audience and people.

Dance India Dance

LUX Dance India Dance is a reality dance show that airs on the Indian satellite television channel Zee TV. The show has been produced by UTV Software Communications and has become India's largest dance-based reality show. The show has raw talent of age group 15 to 25 from all over India. Once chosen, the contestants are trained by professional Bollywood choreographers. There after the participants' compete against each other.

Boogie Woogie

Boogie Woogie is an Indian Television dance show that airs on Sony Entertainment Television. The show is hosted by popular Indian film and television personalities, Naved Jaffrey and Ravi Behl, who also co-created the show with Javed Jaffrey, who appears as the permanent celebrity judge. It has become the longest lasting dance show in India, going for its 15th year on air this year.

Big Boss

Bigg Boss is a popular reality TV programme broadcast in India. It is the Indian version of the Big Brother format, which was first developed by Endemol in the Netherlands. Big Boss is a reality show in which a group of contestants, housemates, that is custom built but includes everyday objects, such as a fully equipped kitchen and a garden. The House is also a television studio, and includes cameras and microphones in most of the rooms to record the activity of the housemates.

Jhalak Dikha Jaa

Jhalak Dikhhla Jaa is an Indian version of BBC's Strictly Come Dancing and ABC's Dancing with the Stars. Sony Entertainment Television brings "Jhalak Dikhhla Jaa" with new celebrities and well known faces to perform with professional dance partners on a highly competitive stage. The show is produced by BBC Worldwide Productions in India. The dances are typically more exuberant than on its sister programmes around the world, owing to India's unique Bollywood traditions.

Satyamev Jayate:

There are many types of reality shows ((game show, fear centric, sports and dating, self improvement, renovation, social experiment, talk shows and hidden cameras like Big Boss) broadcast everyday on different TV channels who presents entertainment, quiz, game and competitions. But Satyamev Jayate is a real social experiment research based talk show.

For a discerning viewer, the format seemed to be a take on The Oprah Winfrey Show. Some simply hung on with patience just to see whether Aamir could pull it off. The Bollywood star began with talking about the importance of mother dearest in our lives. While some were wondering if the episode was a Mother's Day special since it falls on May 11, it soon became clear that the topic for the shows was female foeticide Voice Against Female Foeticide, Old Age, Untouchability, Alcohol Abuse, Toxic Food, Domestic Violence, Per-

sons With Disability, Intolerance to Love, Does Healthcare Need Healing?, Marriage or Marketplace?, Child Sexual Abuse.

According to Amir Khan's productions "Satyamev Jayate is a window. Open it. Look out, and you might find you're looking in. What you will see is the truth. The truth that lives alongside us all in the house down the street, in the next room, on your pillow, in tomorrow's breakfast.

The truth in all its facets - beautiful, inspiring, thought-provoking, stark.

We believe that Satyamev Jayate is not afraid to look the truth in the eye, take its hand and embrace it. After all, it belongs to all of us.

And when we recognize the truth, when we discover that it is part of us, part of the things we cherish, then what? Then we know it is time to think – perhaps to act.

Review of literature:

1- <http://ibnlive.in.com>: Aamir's 'Satyamev Jayate' to be aired on private channels and DD1 simultaneously Mumbai: 'Satyamev Jayate' is Aamir Khan's first television project and the star says that the reality show will create history by becoming the first ever programme to go live simultaneously on a private channel and national broadcaster DD1.

"This is for the first time in the Indian history that a show will also be showcased simultaneously on national television channel DD1. Besides, the show will be dubbed in four southern languages - Telugu, Tamil, Malayalam and Kannada. This show is being launched on a large scale," Aamir told reporters Friday here at the launch of the show's promo song.

"I don't understand TRPs (Television Rating Points) and GRPs (Gross Rating Points). I have no idea how to calculate it! I don't care about TRPs. It is important to reach out to the Indian audiences. If viewers want to see, they will see or else it is up to them," added the 47-year-old.

Aamir feels that TV is a very powerful medium and added: "I had to make complete use of this medium. This is a baby step towards it."

"I cannot say I understand TV completely. I was earlier scared to go ahead with the project. I can only say I have made this show with complete honesty and without compromising on anything."

2- <http://www.bollywoodlife.com>: The teasers of Mr. Perfectionist's new television show look promising and are aimed at connecting with the entire TV viewing audience

There has been a lot of buzz about the phrase "truth is invincible" ever since Aamir Khan's television debut as the anchor-host of a show was announced a while ago. There were speculations galore about the nature of the show and we were one of the first to tell you what the brouhaha was all about. As usual, we were right well, almost! The well made teasers of Satyamev Jayate, launched yesterday, show how involved Aamir was with the making of the whole thing and how he feels that entertainment is not only about making people laugh.

In one of the teasers Aamir says that he wants the show to connect across the board and will not play to the gallery. It will make people cry, anger them and will lead to a reaction and, if that happens, the show will accomplish what it has set out to do. Like with everything else the Talaash actor does, he has spent a lot of time on this one and it seems to be very close to his heart.

3- Aamir's Satyamev Jayate touches hearts: Hindustantimes.com, New Delhi, May 06, 2012

Following a great deal of hype and promotions, Aamir Khan's 'reality show' Satyamev Jayate managed not only hit the television screens but also the viewers' hearts.

The show's first episode, which dealt with the social issue of female foeticide, told some heart-wrenching stories of women who had suffered due to this malpractice. It ended with a moving track O Ri Chirayya, which was written and sung by music composer Swanand Kirkire. The episode moved many of the viewers to tears We asked: Did you like Aamir Khan's Satyamev Jayate?

And the response was: A whopping 88% voted in agreement that the show was the perfect television debut for Aamir Khan; a tiny 5% felt that Aamir and the show failed to impress and a 7% remained undecided, waiting to watch more episodes before forming their opinion.

4- Satyamev Jayate Episode 13 combines everything for season finale: <http://www.dnaindia.com>

On July 29 it aired its last episode 'We The People'. Justice, liberty, equality and fraternity – the principles that are the basis of the Constitution of India became the basis of SJ's last episode, a theme that was maybe a little too vast to be dealt with in one and a half hour.

Sunday's episode seemed like Aamir Khan tried to include everything that could not be covered in the first 12 episodes. And the result? A mess. Each issue was large and heavy enough to have an episode entirely to itself. A myriad of evils were thrown at the audience, from discrimination on the basis of religion, denial of right to education, to corruption. Case studies after case studies were brought in and dealt with in a matter of minutes.

We were introduced to Piramal and Trupti Desai, a couple who started a home for children who were orphaned in the Gujarat earthquake and the riots. The Desais took it upon themselves to teach the children principles of equality and friendship irrespective of caste and religion.

Sunitha Krishnan, a woman who had been through a trauma of being gang raped at the age of 16 came on the sets and spoke about her work involving rehabilitation of women rescued from the paws of flesh trade. The difficulties faced by these women trying to survive independently in a society that rejects their very existence highlighted the failure of a system that promises its citizens the right to a dignified life.

The episode also covered the story of 19-year-old Babar Ali who individually upholds the law that assures right to education for all, by teaching those children in his village who do not enjoy the privilege of going to school.

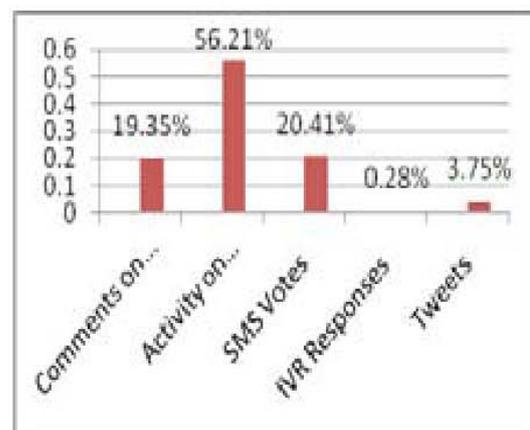
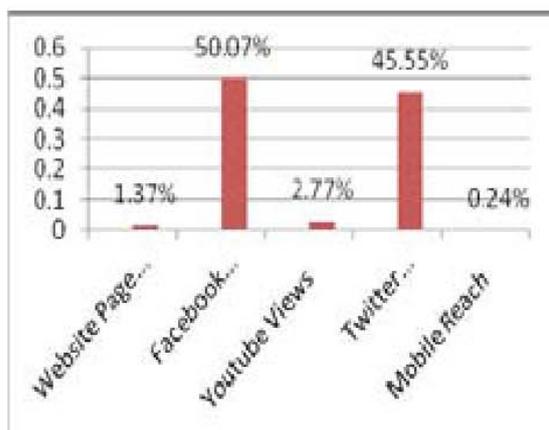
Of all Satyamev Jayate episodes, this was the least impactful. A show that started on a note of excitement, ended 'not with a bang but a whimper'.

Impact of Satyamev Jayate:

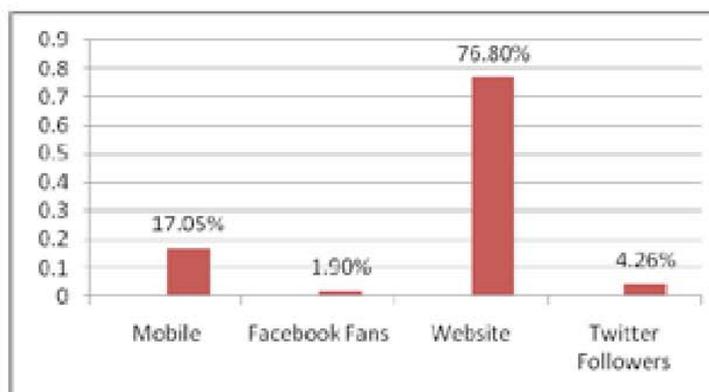
Satyamev Jayate began with Aamir walking on the beach, sharing his thoughts and literally explaining to his audience why he, an entertainer who is happy in his own world, cared about making a show that concerns every Indian. "Mujhe kya fark padta hai?" he questioned, providing the answer himself, "Lekin fark padta hai, kyunki main bhi toh issi samaj ka ek hissa hoon..." Aamir approached this in a very personal way, although it did seem a bit preachy. Having removed all doubts in people's minds about his inspiration behind the show, the actor made it clear that he did not want to blame or criticise anyone or take perpetrators to court. "Sirf hungama khada karna mera maksad nahin, meri koshish hai ki yeh soorat badalni chahiye, mere seene mein nahin toh tere seene mein hee sahi, ho kahin bhi aag, lekin aag jalni chahiye," he summed it up. Finally the show has got great response in his favor.

Total: 1,249,440,319 Connections

14,972,514 Responses



8,115,739 Community Members



Source: <http://www.satyamevjayate.in>

1- Amir's Show on the Disabled Jolts Govt into Action, New Delhi | Jun 21, 2012

Amir Khan in his TV series Satyamev Jayate talked about problems being faced by physically challenged children in getting admission in schools, Delhi government has decided to carry out a survey of such kids in the city to extend them educational facilities.

Officials said Education Minister Arvinder Singh Lovely has asked his department to launch a survey to find out the number of physically challenged students.

"Based on the survey result, the government will firm up a policy to extend all kinds of educational facilities to the physically challenged students," the officials said.

2- Satyamev Jayate gets AA drunk on its own success: By Uttarika Kumaran DNA

The General Service Office (GSO) of Alcoholics Anonymous (AA) India, which operates from a tiny municipal school in Byculla, was bursting at its seams as nearly 100 AA members and volunteers attended to a torrent of calls after a national TV show flashed AA's helpline numbers and website details, on Sunday.

In its ninth episode which first aired at 11 am, Satyamev Jayate focused on alcoholism and featured interviews with experts and recovering alcoholics, including AA member Laxman. As the show's producer and host Aamir Khan announced the number on air, AA offices across the country braced themselves.

3- March against female foeticide: The Telegraph Thursday May 31, 2012

Bhagalpur, May 30: A day before chief minister Nitish Kumar is scheduled to start his Seva Yatra in Bhagalpur, health minister Ashwini Kumar Choubey today managed to establish that he still has a good command over a large section of residents here.

Taking cue from Aamir Khan's serial Satyamev Jayate, Choubey undertook a 30-km ride on a tonga (horse-driven carriage) from Sultanganj to Bhagalpur under the scorching sun this afternoon after launching the Bitiya Bachao Andolan (Save the Girl Child Movement) in the state. The march was part of his strategy to launch a mass awareness drive against the rising incidents of female foeticide cases.

4- Lok Sabha passes child protection bill courtesy Aamir: Renuka Vyavahare, TNN May 23, 2012.

Satyamev Jayate's second episode addressed the issue of child sexual abuse. The show brought forward shocking sexual offenses that adults have been committing on children.

Various victims who faced this ghastly abuse daringly came out of the closet on the show and narrated their horror stories that shocked the country. Never before was the issue discussed in an open forum like it happened on Aamir's show.

Aamir Khan won the battle as the Lok Sabha passed the child Protection Bill which was pending for long.

Aamir himself spread the word as he blogged, "Great news! The Lok Sabha has passed the 'Protection of Children against Sexual Offences Bill' today. Unbelievable! Super News!"

5- Rajasthan high court CJ approves fast track court on female feticide: PTI May 11, 2012,

Chief Justice of the Rajasthan high court Arun Mishra has given an in-principle nod to set up a fast track court

for expediting trial in cases of female foeticide. Chief minister Ashok Gehlot met the chief justice over the matter on Wednesday night, official sources said on Friday.

Strongly taking up the issue on his show 'Satyamev Jayate,' actor Aamir Khan had met Gehlot on Wednesday evening requesting him to establish the fast track court to decide cases which were pending in various courts.

6- NGO flooded with child abuse cases after Satyamev Jayate: The Hindu, May 17, 2012

With Bollywood star Aamir Khan's television show Satyamev Jayate receiving critical appreciation from the audience, a city-based non-government organisation claims to have received a dozen cases related to child abuse in the past three days alone.

Raised awareness

Following the telecast of the second episode on child sex abuse on Sunday, the city office of Childline received two cases related to sexual abuse and others about children being beaten up by their parents and relatives, NGO director Archana Sahay told PTI on Wednesday.

Parents approach NGO

Ms. Sahay said they had received 12 cases related to children issues in just three days.

In some cases, children being beaten up by parents or relatives leave homes and come to Childline for help, she said, adding now even parents approach the organisation to seek help for their children thanks to Satyamev Jayate .

7- Satyamev Jayate impact: Women & Child Dev Min promises action : Dailybaskar.com | May 10, 2012

Krishna Tirath, Union Minister of State (Independent Charge) for Women and Child Development, describing Aamir Khan's debut TV show Satyamev Jayate as a successful effort, lauded his campaign against the rampant practice of female foeticide in the country.

She also added that the govt has taken up this issue as a grave concern of humanity and promised to take suitable action to curb this malpractice of female foeticide.

Tirath believes that such practices can be stopped through mass awareness campaigns and greater public participation.

8- Bathinda cops do an Aamir, reunite estranged couples: hindstan times: Mon,08 Oct 2012

Taking a cue from the format of the reality-television show, 'Satyamev Jayate', of Bollywood film star Aamir Khan, the men in uniform on Sunday tried to unite 80 separated couples in an open chat and reconciliation. Police Public School turned the place where some people rediscovered love and walk home smiling.

In a first effort of its kind in the state, the 80 couples, whose cases are in the district women's cell, were invited to "Khulla Darbar" (open house), where senior superintendent of police Sukhchain Singh Gill moderated the discussion.

It was a serious approach to understand and solve family troubles. Eight teams took up 80 of the 135 pending cases, and each had an SP and a DSP on it, along with station house officers, lawyers, women counsellors and representatives of non-government organisations (NGOs). In some cases, the arguments went on for an hour.

9- Satyamev Jayate Impact: Five Rajasthan doctors booked: health.india.in, May 30, 2012

The Anti-Corruption Bureau (ACB) booked five senior Rajasthan government doctors for granting recognition to the nursing colleges which did not have standard facilities for the students, officials said. The doctors are professors at the medical colleges in the state and had inspected these nursing colleges as designated members of the Rajasthan Nursing Council for granting them recognition, they added. The authorities of five nursing colleges were also booked under various sections of the Prevention of Corruption Act.

According to ACB's Inspector General Umesh Mishra, the agency had raided about 75 colleges in March on complaints of irregularities. "It was found that many of these nursing colleges were granted recognition from the Rajasthan Nursing Council despite the fact that they did not have proper facilities," said Mishra.

In the fourth episode of Satyamev Jayate, Aamir Khan highlighted issues dealing with medical malpractice. The show has brought to fore issues like child sex abuse and female foeticide, not your usual dinner table

chatter and has actually forced various state governments get their act together. The Haryana government has announced that pregnant women will have to submit a photocopy of their identification proof at ultrasound centres as a pre-condition for undergoing the test and there are plans to embed observer chips in ultrasound machines. Aamir Khan also met Rajasthan CM Ashok Gehlot to discuss the female foeticide situation in the state and convinced him that infanticide cases should be fast-tracked in special court. In MP, 65 MTP (medical termination of pregnancy) licences were suspended because they hadn't submitted the necessary documents. Recently the child sex abuse bill was also passed in Parliament to protect under 18s from sexual predators.

10- Satyamev Jayate impact: Kids make MMS of child abuser, get him arrested : DNA, Jun 03, 2012

Inspired by actor Aamir Khan's popular reality show "Satyamev Jayate", two adolescents recorded a goon beating up a child of neighbourhood and showed the footage to SSP on Friday with request for action.

The intrepid adolescents--a girl of class nine and a boy of class 10 --first contacted Child Line after seeing number on Satyamev Jayate and then approached the SSP.

They had also contacted Gwaltoli police station but their complaint was not entertained.

11- Satyamev Jayate effect: Schools plan workshops on good touch, bad touch: Alifiya Khan, DNA, May 20, 2012

Thanks to Bollywood actor Aamir Khan's television show Satyamev Jayate, which has created a massive awareness about child sex abuse (CSA), city school principals have now decided to organise workshops on the subject for both parents and younger children.

Most of the school principals said that although they conduct classes on sex education for older children from Stds VIII to X, the idea of educating younger students on sexuality and health issues didn't cross their minds.

"Yes, it is indeed important to teach younger kids who are in the most vulnerable group," said Leena Chaudhari, principal of Symbiosis School.

"They might not even realise which 'touch' isn't good and even if they do, they might not know or have the confidence to speak about it, let alone confront the person. In our school, a team of doctors and professionals teaches older kids about sex education. I am thinking of requesting them to devise special sensitised workshops for younger children too," added Chaudhari.

12- Satyamev Jayate effect: 7 abortion centre's licence cancelled: Dailybhaskar.com, Jun 10, 2012

It seems Mr Perfectionist's drive against female foeticide is finally taking its cue since in a crack-down following increase in the number of foeticide cases in the state, authorities have cancelled the licenses of seven maternity and abortion centres in the district.

Licenses of five maternity centres have been suspended. Show-cause notices have also been issued to two hospitals for irregularities in their records, official sources said.

Inspection squads, in the last three days, raided 32 abortion centres and hospitals.

13- Govt jolts into action after Aamir's show on disabled kids: PTI, Jun 21, 2012

Aamir Khan in his TV series Satyamev Jayate talked about problems being faced by physically challenged children in getting admission in schools, Delhi government has decided to carry out a survey of such kids in the city to extend them educational facilities.

Officials said Education Minister Arvinder Singh Lovely has asked his department to launch a survey to find out the number of physically challenged students.

"Based on the survey result, the government will firm up a policy to extend all kinds of educational facilities to the physically challenged students," the officials said.

14- Generic drugs to be available by Oct-Nov: Min after Aamir pitch: the pioneer, Saturday, 23 June 2012

Spurred by actor Aamir Khan's demand for making generic drugs available to patients to reduce their financial burden, the Union Health Ministry on Friday said such medicines will be available at all Government hospitals from October-November. The Ministry, however, claimed it had been working on the plan much before the actor took up the issue.

It means, 348 essential drugs under the National List of Essential Medicines (NLEM) will be available free-of-cost to out-patients as well as in-patients in Government hospitals. As per the programme, the States will also be given flexibility to include drugs not enlisted under NLEM, provided their total cost is 5 per cent of the total budget allocated to them.

Though the Ministry has already missed the April deadline for the initiative which was announced by Health Minister Ghulam Nabi Azad in March, the officials hope to kick off the scheme later this year.

Unwanted womb removal: Registration of nine private doctors suspended: TNN Jun 23, 2012

After film actor Amir Khan's TV show 'Satyamev Jayate' dug out evils of healthcare and a string of womb removal surgeries sparked a row, Chhattisgarh government has cracked down on nine private doctors and suspended their registration for allegedly advising and performing hysterectomy-removal of uterus and both ovaries-without convincing medical reasons.

After a number of incidents of "unwanted womb removal surgeries" came to light in the rural areas, the state government swung into action and formed a high level committee which inquired into the complaints and submitted its report. Subsequently, Chhattisgarh medical council suspended registration of nine private doctors. Now these doctors will not be allowed to practice, a health department spokesman said.

15- Educate moms to save girls: The Telegraph, May 30,2012

Capital meet against female foeticide calls for watchdog panels & vigilant society. It may or may not be the Satyameva Jayate effect, but it appears that Aamir Khan's TV show on female foeticide set alarm bells ringing outside Rajasthan too.

There are 874 females for every 1,000 males in Dhanbad. Just compare it with Simdega's figures — 1,004 females per 1,000 males — to see the stark difference. The worrying gender imbalance in population came to the fore at a symposium in the capital.

16- 'Satyameva Jayate' inspires sarpanch to act against female foeticide: Jaipur, May 24, 2012, (IANS)

Aamir Khan's highly acclaimed "Satyameva Jayate" has inspired a sarpanch in a Rajasthan village to register police cases against women and families who go for tests to detect and abort the girl child.

"Illegal sex determination is rampant in the Shekhawati region (Jhunjhunu, Churu and Sikar districts)," sarpanch Randheer Singh of Budania village told IANS.

The village, some 200 km from here, is home to some 5,000 people. Randheer Singh said a six-member committee had been formed to keep a tab on pregnant women.

"After watching Aamir Khan's TV show 'Satyameva Jayate' on female foeticide, I felt that awareness in Rajasthan is not enough," he said. "Checking female foeticide at the village level is necessary to save girl children." He said that auxiliary nurses and midwives know about almost every pregnant woman in villages.

Findings & Conclusion:

Satyamev Jayate, is a perfect example of how Big Data can be used to deliver maximum impact for the society. The huge popularity of the show surprised everybody. The common man was interested in common problems. He wanted the celebrity host to fight for his common cause. And it worked. Apart from raising social issues in the programme, he also did a followup by taking them to governance and asking them to do some thing about these evils. Media gave its full support to this cause raised by a real hero for real people.

- Aamir Pitches for Generic Meds Before Parliament Panel Jun 21, 2012
- Aamir to Address Parliamentary Panel on Medical Issues Jun 19, 2012
- New Bill for Empowerment of Disabled People Jun 13, 2012
- TN: PIL Filed for Live Telecast of Assembly Proceedings Jun 12, 2012
- NAC for Tax Benefits to Employers of Disabled Persons Jun 10, 2012
- Make Generic Medicines Available in Maharashtra: Aamir Jun 08, 2012
- WB Notice to Govt Teachers for 'Anti-Govt' Remarks on TV Jun 08, 2012
- Won't Apologise to MCI: Aamir Khan Jun 06, 2012

- US Halts Financing for Pak Version of 'Sesame Street' Jun 06, 2012
- Aamir Khan to Pitch in for Nutrition Campaign Jun 05, 2012
- 382 Movies Aired Without Censor Certificates Jun 03, 2012
- With No BCCI Rights, Neo Sports Goes Game-Neutral Jun 03, 2012
- IMA Asks Aamir Khan to Apologise Jun 02, 2012
- Aamir Asked to Apologise for 'Defaming' Docs on Show May 31, 2012
- A.K. Hangal Returns to Acting at 95 May 29, 2012
- Shiv Sena, MNS Protest Over Marathi TV Producers' Issue May 28, 2012
- Bihar Seeks Aamir's Help for 'Save Bitia' Programme May 28, 2012
- Aamir Khan Lauds Child Sexual Abuse Bill May 23, 2012
- Over 350 Pvt Sonography Clinics Stop Operation in Jaipur May 22, 2012
- Cartoon Row: Mamata Storms Out of Live TV Session May 18, 2012
- Microsoft Develops Tech for Speech, Hearing Impaired May 17, 2012

Effect of such shows stirs a chord in the common man and makes the authorities sit up and take decisions. Makes us wonder if Aamir Khan is bringing about a small revolution in the country. The actor denied that he aimed to do that, saying he only wanted to unite people for the causes discussed on his show. We think if Satyamev Jayate happens to unite the country like Anna Hazare did last year, Aamir Khan might just bring about a revolution in small parts of the country.

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- Aamir Khan's Satyamev Jayate takes Twitter by storm: Hindustantimes.com, New Delhi, May 06, 2012
- HT Poll Result: Aamir's Satyamev Jayate touches hearts: Hindustantimes.com, New Delhi, May 06, 2012
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